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No changes being requested, the minutes of June 28, 2018 are hereby declared adopted as a true record.

No changes being requested, the minutes of August 28, 2018 are hereby declared adopted as a true record.

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The Chair advised there was no business arising from the June 28<sup>th</sup> or August 28<sup>th</sup> Board meeting minutes.

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Board Secretary advised there was no key correspondence.

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The Chair stated there were a number of reports presented under the Consent Agenda and the Board had an opportunity to read through the reports prior to today's meeting. The Chair asked if there were any requests for items to be removed from the Consent Agenda.

There were three requests for items to be removed from the consent agenda:

Advancement Committee

- o E. Currie

- f* Gift In Kind – Policy Revisions – For Information Purposes

Financial and Physical Resources Committee

- o A. MacPherson

- f* Review and Approve Endowment Scholarship Allocation

- f* NSCAD Facilities Strategy Capital Campaign –  
Agenda Item # 9

Nominations Committee

- o J. Somerville, Committee Chair

- f* Nominations Committee Recommendation Report –  
Agenda Item #10

With these items removed, the remaining items of the Consent Agenda were declared adopted. These include the Statutory Remittance Certificate and Officer's Certificate - Facilities, the report of the Audit and Risk Oversight Committee of August 30, 2018, the report of Governance and Human Resources Committee of September 10, 2018, NSCAD Board Meeting Schedule 2018/2019, the Board of Governors Attendance Report.

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### 8.1 Advancement Committee – Minutes of August 23, 2018

Elizabeth Currie, Chair

#### 8.1.1 Gift in Kind Policy - Revised

The Gift in Kind Policy revision is being brought to the Board for information purposes only.

The revision is to address gifts valued up to \$1000 (for a single item). These items shall be valued by a qualified appraiser with special knowledge about the market value of the object being donated along with supporting evidence from online research. A gift valued at, or in excess of \$1000 (for a single item) shall be valued by a qualified outside appraiser knowledgeable about the market value of the object being donated. Donors are responsible for securing a qualified, reputable, independent appraiser to produce a well-documented appraisal to substantiate the Gift Receipt.

The Board agreed the revision was prudent from a risk management perspective.

### 8.2 Financial & Physical Resources Committee - Minutes of June 14, 2018

Alan MacPherson

#### 8.2.1 Review and Approve Endowment Scholarship Allocation

At its September 7, 2018 meeting, the Financial & Physical Resources Committee approved following scholarship endowment allocations.







On August 21, 2018 the Master of Arts in Art Education was approved by MPHEC. The first intake will be fall 2019.

NSCAD University is seeking the "substantial equivalency" designation from the

## 4 B dent's Report

President Taylor-Gearing opened by saying, it is the time of the Academic calendar when we review the 2017-2018 year, a time we reflect up



Implementation of the HESA Report Recommendations has been a sharp focus this year and priority for investment in Transfer and Articulation Agreements audit, review and activation; student recruitment marketing and a new website; recruitment travel plans and staff reports; and coordination between departments and events. More positive PR and Social Media targeting and impact reports have enabled a 35% increase in UG, 40% in Graduate and 93% in International student applications for Fall 2018. There has been an increase in student applications most significantly from Nova Scotia 5% (11) Ontario 56% (45) and BC 40% (11), Canada 22% (71) and International applications China 76% (85), USA 80% (12), India 800% (8), Bermuda 80% (4).

NSCAD took part in the EduNova International Student Barometer Survey (IBS) to measure student satisfaction. The results were very positive with a high level of overall satisfaction. Arising in the comments section there are areas that we need to work on such as pre-arrival and accommodation information and social community building.

Senior Managers have worked with SUNSCAD to provide kitchen facilities, required certifications and insurance liability coverage in the Student Lounge at the Fountain Campus and to provide a refrigerator and food bank facilities at Port Campus.

The President stated she had the honour of presenting NSCAD student Kassidy Bernard, SUNSCAD President with the Senior Women Academic Administrators of Canada (SWAAC) 2018 Student Award in Equity, Diversity and Inclusion. The President encouraged Kassidy to take a lead on this initiative.



NSCAD has earned the reputation of delivering on its plans with punctual and accurate reporting to the Department of Labour and Advanced Education (L&AE).

NSCAD's Facilities Business Plan proposal of a new paradigm, vibrant arts and cultural hub of innovation and a re-imagined vision for collaboration between NSCAD and AGNS has progressed with Develop Nova Scotia (formerly Waterfront Development Corporation). The Department of Communities, Culture and Heritage (CCH) is leading the feasibility of a waterfront development and L&AE has announced support of NSCAD University's new campus and facilities plan.

In 2016-17, the President was appointed by the Minister L&AE to co-chair the Sexualized Violence Prevention Committee (SVPC) in response to the MOU Outcome: Sexual Violence Awareness and Prevention. Nova Scotia's university campuses are



The President continues as Chair, EduNova Board to 2019. EduNova has experienced significant strategic growth and success with the Stay, Study and Stay in Nova Scotia Programme for International Students. ACOA has increased funding for the program to pilot an Atlantic strategy aligned with the Atlantic Growth Strategy Plan. In 2017 EduNova won the International PIONEER Award for the most innovative Association in London, UK. EduNova is gaining recognition for innovative approaches to International Student Recruitment, Marketing and Retention aligning and collaborating with in-country international Government Trade Missions and with the Department of Immigration.

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The SMT has worked together to deliver the Outcome Agreement baseline performance measures and measuring performance against the targets. The second report to L&AE was March 31, 2018. This work is aligned to NSCAD's strategic framework and planning documents and the ERM provides a focus on the Risk RAG rating. As we move forward planning for 2018-19 there is a higher level of transparency, informed decision making and accountability.

The President extended thanks to the Board for their commitment and service to NSCAD University and looks forward to 2018-19.

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No other business.

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**Motion:** By motion of Elizabeth Currie, the September 20, 2018 meeting of the Board of Governors adjourned at approximately 4:20 pm. [BOG 330/18-57]

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The next meeting of the Board of Governors will be held on Thursday, November 29, 2018.